

## **Mid-Atlantic Dental Partners Promotes Pamela Holder to Chief Revenue Officer**

*Former SVP of Revenue Cycle Management will oversee revenue operations companywide*

**Plymouth Meeting, PA and Plano, TX** – October 09, 2020 – Mid-Atlantic Dental Partners, a dental support organization (“DSO”) dedicated to improving the delivery of dental services for dentists, have announced the promotion of Pamela Holder to Chief Revenue Officer. In her new role, Holder will oversee revenue operations companywide and the growth and expansion of Mid-Atlantic Dental.

Holder brings more than 12 years of dental and healthcare revenue experience to her role at Mid-Atlantic Dental. She joined the company in January 2019 as Vice President of Revenue Cycle and was promoted to Senior Vice President of Revenue Cycle Management the following year. Prior to joining Mid-Atlantic Dental, she headed her own consulting firm where she worked with DSOs and solo practices to analyze all aspects of the revenue cycle.

“Pam is one of the best examples of how you can accomplish anything you desire if you are dedicated, humble and willing to work hard” said Leigh Feenburg, Chief Operating Officer of Mid-Atlantic Dental Partners. “Pam has touched the lives of literally thousands in her career, leaving the most positive impressions on those she supports and advancing so many careers of those she has led.”

Holder holds a Bachelor’s Degree in Political Science, with a concentration in Foreign Policy of the Middle East, from Oakland University in Rochester, Michigan. As a former executive of one of the country’s largest DSOs, Holder has been a member of ADSO, NDEDIC, AADGP, NADP and sat on the DSO Advisory board for NADP. In 2015, Holder was a Stevie Bronze Medal winner for National Businesswoman of the Year and a Rising Star Award nominee for the National Dental EDI Council in 2016.

Founded in 2016, Mid-Atlantic Dental Partners offers dentists a DSO model that supports dental professionals by providing marketing, financial, practice information and other business services so dentists and other dental professionals can focus on delivering the highest quality care to their patients. In addition, Mid-Atlantic Dental Partners supported practices offers associate dentists an opportunity to participate in the financial success of the practices. The company currently has 200 practices in 17 states and will continue to expand its national footprint and tap into new markets.

### **About Mid-Atlantic Dental Partners**

Founded in 2016, Mid-Atlantic Dental Partners is a dental support organization dedicated to improving the delivery of dental care by elevating the importance of dental care in the overall health care of patients and their communities. By providing dentists with financial management, marketing and technology services, Mid-Atlantic Dental Partners alleviates administrative burdens and allows dentists to focus on their patients.

For more information, visit <http://www.mid-atlantic-dental.com/>.

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