

PERFECT TEETH™ CELEBRATES 20th YEAR IN BUSINESS

Denver-based PERFECT TEETH, a network of dental practices, looks back on two decades in business and over 1.5 million patients served.

Denver, Colo., Aug. 5, 2015 -- PERFECT TEETH™, a dental service organization operated by Birner Dental Management Services, Inc. (NASDAQ Capital Market: BDMS) with offices in Colorado, New Mexico and Arizona, is celebrating its 20th anniversary in September.

In appreciation of their patients, the Company plans to give one loyal patient at each of its practices an iPad Mini during the month of September. “It’s our birthday, but in this case we’re giving the gifts as a thank you to our patients” said Fred Birner, BDMS founder and Chief Executive Officer.

In the last two decades, the Company has grown to include 67 practices in three states with more than 100 affiliated dentists and 500 people employed as support staff. Birner credits that growth to the Company’s core philosophy of “letting dentists be dentists” and the goal of being the Gold Standard in patient care and service in the markets they serve. By removing the administrative functions that take many dentists away from their actual practice, dentists affiliated with PERFECT TEETH have a single focus – patient care.

“We started PERFECT TEETH by creating a great business services organization and then paired it with fantastic dentists,” said Birner. “We knew this could be a powerful combination for both the affiliated dentists and more importantly for their patients.”

Birner’s original plan 20 years ago proved true. Today, PERFECT TEETH is the largest provider of dental services in Colorado and New Mexico with a growing presence in Arizona. The company continues to grow strategically and is opening two new practices by year end: one in Albuquerque, New Mexico and a second in Commerce City, Colorado.

Throughout the years the Company has been included on *Fortune Small Business Magazine's* list of America's Top 100 Fastest Growing Small Public Companies on two separate occasions and ranks among Colorado’s Top 100 Publicly Traded Companies.

The Company has a strong mission to support the communities in which it operates through fair employment practices and various community service efforts. Over the years the Company has provided free dental care in partnership with Delta Dental’s *Smile-a-bration*, the Colorado Mission of Mercy as well as providing free dental care in conjunction with new practice openings. Additionally, the company has supported their local communities by donating 5,000 toothbrush kits for the victims of the 2013 Colorado flooding, food drives, participation in *Toys for Tots* and *Brighter Schools*, *Brighter Smiles* a Company sponsored school supply drive for local schools in need.

Most recently, the Company initiated PERFECT TEETH Gives, an on-going partnership with local assistance agencies aimed at providing free dental care to patients in need throughout the local community. The Company and its affiliated dentists have donated \$120,000 in dental care since its launch in September 2014 and hopes to donate \$200,000 annually moving forward. Learn more about PERFECT TEETH and their commitment to their local communities on the [PERFECT TEETH website](#).

About PERFECT TEETH™

Established in 1995, the PERFECT TEETH™ network of dental offices is the largest provider of dental services throughout Colorado and New Mexico with a growing presence in Arizona. The

Company's Gold Standard commitment has helped guarantee its A+ Better Business Bureau rating and grow its presence to 67 dental practices with more than 120 dentists providing both general and specialty dental services. To learn more visit perfectteeth.com.