



**Contact**

Kerry Allen  
Media Relations  
+1 805-895-9491  
kerry@smartsearchmarketing.com

Shannon Mika  
Director of Special Projects  
+1 303-285-6018  
smika@perfectteeth.com

**FOR IMMEDIATE RELEASE:**

**PERFECT TEETH™ Nominated for 2013 BBB Torch Award**

PERFECT TEETH™ nominated for Marketplace Trust in the Large Business Category for focus on ethics and integrity

Denver, CO - October 24, 2013 – PERFECT TEETH™, a network of dental offices in Colorado, New Mexico and Arizona, has been nominated for a 2013 BBB Torch Award for Marketplace Trust in the Large Business Category in Denver and Boulder, Colorado. PERFECT TEETH™ was selected for the company’s focus on ethics and integrity, and is among only 19 other businesses nominated among thousands operating throughout the Denver and Boulder area.

“We are thrilled to be nominated for a 2013 BBB Torch Award,” said Fred Birner, chief executive officer of Birner Dental Management Services, Inc., operators of the PERFECT TEETH™ network. “It’s an honor to be among other businesses that strive to maintain ethical practices and a customer-first business philosophy, as we do at each PERFECT TEETH™ office.”

The BBB Torch Awards for Marketplace Trust are sponsored yearly by the Denver/Boulder Better Business Bureau (BBB) Foundation. The Awards pay tribute to Denver and Boulder

businesses that exemplify an outstanding commitment to fair, honest, and ethical practices. The Torch Awards illuminate the importance of trust within all types of trade and philanthropy.

“It’s important that businesses and customers maintain strong relationships built on trust,” added Birner. “At PERFECT TEETH, our patients always come first – and we work hard to ensure we uphold high standards to continually retain their confidence.”

### **About PERFECT TEETH™**

The PERFECT TEETH™ network of dental offices is the largest provider of dental services throughout Colorado and New Mexico with a growing presence in Arizona. The company’s “Patients First” philosophy has helped guarantee its A+ rated BBB business, and grow its presence to 66 dental practices with more than 120 dentists providing both general and specialty dental services. To learn more visit [www.perfectteeth.com](http://www.perfectteeth.com).

### **About BBB Torch Awards**

The Denver/Boulder Better Business Bureau (BBB) Foundation honors businesses yearly with the BBB Torch Awards. To learn more visit [www.denver.bbb.org/torch](http://www.denver.bbb.org/torch).