

News Brief

FOR IMMEDIATE RELEASE

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BIRNER DENTAL LAUNCHES BRIGHTER SCHOOLS, BRIGHTER SMILES TO GIVE BACK TO AREA SCHOOLS

DENVER, CO —August 28, 2013— Birner Dental Management Services, Inc. (NASDAQ Capital Market: BDMS), which operates 66 PERFECT TEETH™ dental practices throughout Colorado, New Mexico and Arizona, will launch its September campaign, Brighter Schools, Brighter Smiles, on September 1 to give back to schools in the communities it serves.

Brighter Schools, Brighter Smiles will run from September 1 through September 30 and give all PERFECT TEETH™ patients a discount on their treatment (excluding orthodontics) when they bring in school supplies for donation to local schools.

With a goal of collecting 10,000 school supplies, the company aims to provide relief to some of the 16 million families in the United States who cannot afford to buy basic school supplies. “Every year there are thousands of children in the states we serve who are unprepared for school because their families cannot afford basic school supplies. We’re excited to launch this promotion in order to help these children in our local communities” says Fred Birner, chief executive officer of Birner Dental Management Services, Inc.

The PERFECT TEETH™ network of dental offices is the largest provider of dental services throughout Colorado and New Mexico with a growing presence in Arizona. Across the region there are 66 PERFECT TEETH™ dental offices and more than 120 dentists providing both general and specialty dental services.